



PADRAIG

COACHING & CONSULTING

WINNIPEG, December 12, 2012 -- Patrick O'Reilly, is pleased to announce that today in Ottawa the Director General of Corporations Canada has approved the incorporation of **Padraig Coaching & Consulting Inc.** as a federally incorporated business.

With this move, the company has been renamed to better reflect its strong focus on executive coaching and management consulting.

"We are becoming known as a leader in Executive Coaching in public sector organizations, particularly education, healthcare and culture," said O'Reilly. "Our new brand and our company name reflect our commitment to helping executives and senior leaders be better than they thought they could be; achieving goals they were unsure how to achieve. We are their coach and trusted confidante throughout the process."

The new corporation's icon/logo is a Gaelic knot representing discovery. As a Gaelic symbol it reflects the heritage of the company name (Padraig is the Gaelic word for "Patrick") and illustrates continuity, interconnectedness and a path that never ends.

This strategic step marks a significant milestone in the growth of Padraig as a Winnipeg-based and North American driven coaching and consulting practice. "We are on pace with our strategic vision to be a key ally for public and private sector executives. As we diversify and expand, we have welcomed several highly skilled executive coaches to join Padraig as Associates of the firm," explained O'Reilly. "Incorporation allows us to grow in ways that will best serve our client's needs while inviting incredibly talented coaches to join us as we expand."

Padraig Coaching & Consulting Inc. provides one-on-one and team coaching and management consulting to senior executives in the public and private sector. Founded in 2011 as a sole-proprietorship, the company is now providing service to clients throughout Western Canada and is expanding into Eastern Canada and the United States.

- 30 -

For further information:

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